

Peter Tosches

Senior Vice President of Corporate Communications



Peter Tosches is the senior vice president of corporate communications for The ServiceMaster Company, based in Memphis, Tenn.

Tosches has more than 20 years of professional experience, including leadership roles in employee communications, public relations and marketing communications. He joined ServiceMaster in December 2007, and is responsible for the company's executive and internal communications, media relations, corporate travel and community relations, supporting 30,000 associates working in more than 5,100 branch and franchise locations. He is also executive sponsor of the company's business continuity planning efforts.

Prior to joining ServiceMaster, Tosches served as internal communications director at Mars-North America, manufacturers of many of the world's best-known snack food and pet food brands. While at Mars, Tosches led the company's internal communications program, developing and implementing multi-media communication strategies that reached more than 15,000 employees working in 43 locations in North America.

Prior to Mars, Tosches served as vice president of corporate communications at GE Consumer Finance, a global business unit of General Electric Company with more than 40,000 employees worldwide. Among his responsibilities at GE were public relations, employee communications and employee engagement. Tosches also worked in several corporate communications roles during seven years at Blue Cross & Blue Shield of Connecticut. He began his career as a newspaper reporter in Connecticut.

Tosches has received numerous professional awards, including Gold, Silver and Bronze Quills from the International Association of Business Communicators, and he is a three-time MarCom Creative Gold Award Winner for excellence in communications.

He earned a bachelor of arts in communications from Fordham University and is a certified Six Sigma Green Belt.