

Charles “Chuck” Fallon

President, Terminix



Charles “Chuck” Fallon joined The ServiceMaster Company as president of Terminix in December 2011. As president of the nation’s largest pest control provider, he leads a team that services more than 3 million customers in 46 states and 14 countries. Memphis, Tenn.-based Terminix provides pest control services and protection against termites, rodents and other pests threatening human health and/or safety. Fallon reports to ServiceMaster CEO Hank Mullany.

Fallon is a seasoned business leader with a track record of delivering strong results in both public and private companies. Most recently, he was president of Burger King North America, part of one of the world’s best-known quick service restaurant chains, with more than 12,000 restaurants globally, including 7,500 company-owned and franchised restaurants in North America. While at Burger King, he helped continue the company’s successful turnaround after its initial public offering in 2006. He had responsibility for all aspects of business strategy, operations, franchise development and capital investment, while improving company-owned restaurant profitability between 2008 and 2010 in the highly competitive fast food category.

Prior to his career at Burger King, Chuck spent eight years at Cendant Corporation, a global travel and real estate company based in Parsippany, N.J. whose brands included Avis, Budget, Ramada, Days Inn, Century 21 and Coldwell Banker, to name a few. Fallon served five years as Executive Vice President of Revenue Generation in the Cendant Car Rental Group Inc., the parent company of Budget Rent-A-Car and Avis Rent-A-Car leading all sales, marketing and revenue management activities.

Before assuming his role at Cendant Car Rental Group, he served as chief operating officer of Cendant Membership Services, a \$700 million direct marketing unit where he played a key role in turning around the operations and executing the management buy-out of the Cendant Membership Services by Trilegiant Corporation.

Fallon began his professional career in investment banking, working at Prudential-Bache Securities Inc. in New York City before moving to London with Hoare Govett, Ltd. in 1990. He later joined Smith Barney Inc., where he spent six years in London and New York, ultimately as director in their financial institution’s corporate finance unit.

Fallon graduated from McMurry University in Abilene, Texas with bachelor’s degrees in accounting and finance. He has an MBA in Finance from Columbia University’s Graduate School of Business.